1. Reader’s Advisory (Pleasure Reading) at CAS Library

For the past semester, the CAS Library has been trying out new ways of promoting our collection of popular literature, including fiction, memoirs and pop culture books that deal with alcohol, drugs and addiction. As part of this promotion CAS librarians created a Readers Advisory page on the CASL website as well as a new page on the Alcohol Studies LibGuide with online reading lists of recommended and classic works (links below).

For those that aren’t familiar with it, Readers Advisory is a service to help library users find new and interesting reading materials. Librarians provide suggestions and guidance based on users’ interests and previous books they’ve read and liked. We have also created a profile for the CAS Library at LibraryThing, a free web service that lets libraries (and individuals) catalog and display their books online. It’s easily browsable and searchable with more books being added all the time.

We are currently working on adding links to our reading lists so that users can access JerseyCat (the catalog of all holdings statewide) to find books through their public library or by downloading an audio or e-book.

CAS Library website on Readers Advisory:

http://alcoholstudies.rutgers.edu/library/resources_files/comprehensive_resources/readersadvisory.html
The new tab in the Alcohol Studies Subject Research Guide was created by Kate Scherler Molly Stewart, and Lauren Antolino. Please note the “Are you interested in Alcohol Research” box. We are waiting for your suggestions to link your research program or course, should it be a training opportunity or recruiting subjects.

Alcohol Studies LibGuide on Popular Literature (part of the Rutgers University Libraries Research Guides):

http://libguides.rutgers.edu/content.php?mode=preview&pid=132191&sid=1582796
A sample reading list from the Guide: Classics in Literature

Milestone works on addiction that have influenced generations.

**Confessions of An English Opium Eater - Thomas De Quincey**
Call Number: PR4534.C6 1971
ISBN: 014013001X
The earliest recognized popular literary work to reference the then-legal opium. Forging a link between artistic self-expression and addiction, Confessions seamlessly weaves the effects of drugs and the nature of dreams, memory, and imagination. First published in 1821, it paved the way for later generations of literary drug users, from Dostoevsky to Burroughs, and anticipates psychoanalysis with its insights into the subconscious.

**On the Road - Jack Kerouac**
Call Number: P3552.273505 1957
ISBN: 0022116336
On The Road, the most famous of Jack Kerouac’s works, is considered by many to be the heart of the beat movement. On The Road is thinly fictionalized autobiography, filled with a cast made of Kerouac’s real life friends, lovers, and fellow wanderers. A four-year book, it describes a series of frenetic trips back and forth across the United States by a number of penniless young people who are in love with life, beauty, jazz, sex, alcohol, speed, and mysticism.

**Naked Lunch - William S. Burroughs**
Call Number: P3552.273505 2005
ISBN: 0743297354
Burroughs wrote Naked Lunch in a Tangier, Morocco, hotel room between 1954 and 1957. and his literary experiment—the much-hated “cut-up” technique—mirrored the workings of a junkie’s brain. But it was junk copiled with addiction. Burroughs makes bawdy amalgam of allegory, self, and non-linear narration, all wrapped in a blend of humor, slapstick, Swillian, and drug-induced humor.

**The Sun Also Rises - Ernest Hemingway**
Call Number: P257.3.373505
ISBN: 0743297354
The quintessential novel of the Lost Generation. The Sun Also Rises is one of Ernest Hemingway’s masterpieces and a classic example of his spare but powerful writing. The story of six doctors and a nurse who travel to Madrid to see the bull fighting. The novel’s setting and characters and the plot in an age of moral bankruptcy, spiritual dissolution, unrealized love, and vanishing illusions.

The CAS Library on LibraryThing:

http://www.librarything.com/catalog/AlcoholLibrary

Your suggestions to add other titles are welcome!
2. CAS Library Shares On-Going Research at the 2011 Rutgers University Libraries Showcase

On February 28th Rutgers University Libraries hosted its annual “State of the Libraries Showcase”. The showcase is an opportunity for library faculty and staff from all three Rutgers’ campuses to come together and share ideas, research and current projects. CAS Librarians took part by displaying a poster about reader’s advisory in an academic library. The poster detailed how the library plans to implement several new RA tools (see above) and track any measurable outcomes.

CAS Library staff thoroughly enjoyed the chance to hear questions, comments and suggestions helpful to the project, as well as discover research being done at other libraries.

3. RUResearch: New Service from RUL for Researchers

The Rutgers University Libraries, as part of its mission to support and advance the university’s research agenda are offering a presentation and discussion on developing a data management plan and using RUresearch, the emerging suite of RUcore tools and services, to support your research
data. Services that the RUresearch Data Team can provide for any research project whether or not it is submitted to the NSF.

For a preview, see RUresearch at [http://rucore.libraries.rutgers.edu/research](http://rucore.libraries.rutgers.edu/research)

A presentation will be offered on Busch campus on the new tool on:

**Wednesday, March 9, 1-2 pm and repeating at 2:30-3:30 pm**
**Busch Campus Center Room 122AB**

### 4. Information Literacy and Promoting Reading: International Workshop

*Judit H. Ward* presented a full-day workshop on promoting reading and information literacy in American libraries on December 2, 2010 in Budapest, Hungary.

Organized by the Library Institute of the National Széchényi Library for its international series, the event covered popular topics such as information literacy in academic libraries, readers’ advisory, summer reading programs, and reading for dogs. Posters by James Cox, Molly Stewart, and Kate Scherler also helped attendees learn about key concepts. After discussing programs in the United States, the Hungarian librarians had the opportunity to work hands on in small groups and adapt a few to their own library setting.

### 5. CAS Library Adds to Archival Collection

Since the beginning of this semester, CAS Library intern Lauren Antolino has been processing a large donation from the wife of a recently deceased alcohol counselor and a graduate of both Yale and Rutgers Summer Schools of Alcohol Studies. The collection spans the personal and professional life of William Leonard Keaton, including years of work counseling alcoholics at Hurley Medical Center in Michigan and the subsequent creation of his own non-profit organization.

“There are over thirty boxes of donated materials that are currently being separated into series. Bill Keaton had a habit of keeping documentation of everything: newspaper clippings, receipts, training manuals, you name it. We are in the middle of sorting through it all and determining what information is valuable to the library. Once this is completed, we will create a finding aid and house the collection,” said Lauren.
Lauren will continue working on this throughout the semester and plans on digitizing all content relating to the Yale and Rutgers Schools of Alcohol Studies.

6. New Face in the Library

Joining us from the School of Communication and Information Science (SCI) at Rutgers University is New Graduate Intern Lauren Antolino.

Lauren started as an intern at the CAS Library in January and is in her final semester of graduate school in the Rutgers SC&I program. She will be working the reference desk on Mondays and is currently processing a large donation to add to the library’s archives. In the past, Lauren has worked at the New Brunswick Free Public Library and for the IEEE Global History Network. She received a BA in English from Rutgers University in 2009.

7. Thanks for Book Purchase Suggestions – Looking forward to More

Thanks all for suggesting book titles. Your ideas are always welcome. Please email us the titles or stop by to discuss what to buy for your research, instruction, or for the library in general.

8. Libraries in the News

Our new service features some articles recently published in scholarly and trade journals, popular magazines, blogs, and a variety of other resources, and might be of interest to CAS members. Feel free to click on the link to read the full text if our headline sounds encouraging.

Ebooks+Citation = Bad romance?
The increased use of e-book readers, and their various formats, have made citations quite a headache for authors, scholars and publishers.


HarperCollins to cap e-book lending
Publisher HarperCollins recently announced that they will limit library e-book lending to 26 circulations, meaning each e-book license, or online access to a title, will be limited to 26 checkouts before the license will expire.

http://www.libraryjournal.com/lj/home/889452-264/harpercollins_caps_loans_on_ebook.html.csp
HarperCollins blog: HarperCollins responds to the discussion of this new policy.

**Oxford University Press Works with Portico to Preserve E-books**
Portico, a preservation and electronic archiving service, will now work with Oxford University Press to preserve it’s entire collection of e-books from the *Oxford Scholarship Online* resource and the *Handbooks Online* resource.

**eBook User’s Bill of Rights**
One librarian’s view of eBook freedoms that *should* be granted to users.
http://librarianinblack.net/librarianinblack/2011/02/ebookrights.html

**Beautiful libraries**
Check out some of the most beautiful and unique libraries from around the world.
http://archrecord.construction.com/projects/Building_Types_Study/TypeIndex.aspx?bts=LBS

**I need a library job @Facebook**
Your one stop shop for any and all library job postings.

**Support Your Library**
A blog created to combat negative library press and give library staff, advocates and supporters a place to speak. The blog hopes to create support for NY libraries as they face several ballot initiatives and funding decreases.
http://stoptrashingmylibrary.org/

**New Customer, New Technology... New Focus?**
Changing and expanding library services to meet the needs of the 21st Century Millenial Customer, required for success?
http://21stcenturylibrary.wordpress.com/2011/01/26/customer-is-the-purpose/

**What’s in a phrase?**
How libraries have co-opted the phrase „scholarly communication“ and why they should give it back.
http://scholarlykitchen.sspnet.org/

**Library Bumper Stickers**
“Libraries; as addictive as chocolate. Libraries; as good for you as fruit. Libraries; more invigorating than coffee”
9. Tech Tip: Where to Find Tech Tips

Here is a list of resources for the best tips on technology, not only for geeks. In addition to the latest technology news, many of them offer tutorials and software reviews. You can visit their pages, set up email alerts, create and RSS-feed, like them on Facebook, follow their tweets, or all of the above. Our selection includes sites by authors with a variety of background.

Learning Today: Tips, tools and technology for educators – a blog with an educational focus
http://blog.learningtoday.com/

Online Tech Tips: blogs, computer tutorials, technology news, software reviews, and personal computing tips from a computer guy.
http://www.online-tech-tips.com/

OneTechTip: a page by students currently attending Santa Barbara City College wanting to major in Computer Engineer or Computer Science
http://www.onetechtip.com/

Tech tips blog from Computer Geeks, tutorials, instructions, directions, and other learning tools, also archived.
http://www.techtipsblog.com/

One minute tip for busy people.
http://www.oneminutetip.com/

Killer Tech Tips: authored by an 18-year-old student from India. Besides the latest tips, there is a collection of older (i.e., from last year) tips under Killer Links, in case you missed something.
http://www.killertechtips.com/

10. Weird Stuff: Speed Dating in Libraries

As a New York Times article recently pointed out, libraries are safe and pleasant places to find a romantic partner with similar interest. Speed dating in libraries was invented in Belgium, and now libraries in the United States also offer it as part of their adult literacy program. The 4-minute time period seems to be enough for participants to get the feel for each other since the main topic is what they like reading. Librarians collect and sort out scorecards at the end of the session, and match any potential couples based on their similar literary taste.