1. Research Assistant Toolkit at CAS Library

The CAS Library is currently working on putting together an instructional resource for CAS undergraduate and graduate research assistants. The Research Assistant Toolkit (RAT) will provide an overview of the research process, including search tips, troubleshooting for finding online articles, an introduction to reference management software and scholarly publication how-to’s. CAS librarians hope to have the RAT completed by Fall 2011 and in the meantime, welcome any questions, comments or input. If you’d like more information or have an idea for RAT, please feel free to stop by the library or send an email to alclib@rci.rutgers.edu.

2. CAS Faculty Publications Updated

The Center of Alcohol Studies website was updated to include a current list of faculty publications. The list includes scholarly journal articles that were published in 2010 and the most recent books by CAS authors.

The list can be found at http://www.alcoholstudies.rutgers.edu/news/index.html. Please let us know if we have overlooked any recent publications, we would like to keep as comprehensive a list as possible.

3. NJLA Spring Conference 2011 and Poster Session

The annual New Jersey Library Association (NJLA) conference was held the first week of May, seaside at the Ocean Place Resort in Long Branch. NJLA is a three day event where librarians from all over the state come together to present ideas, papers and programs, network and reach out to old and new colleagues. The CAS library had a large presence at the conference, participating in the poster session, the presentations and the academic libraries luncheon (more info on those below).
CAS librarians put together a poster about the continuing program to promote popular literature regarding addiction at the CAS Library. The poster discussed the creation of online reading lists of memoirs, fiction and pop culture books dealing with drugs and alcohol. Several academic librarians who had considered starting popular literature programs at their own libraries had questions and comments on the poster and the feedback was positive.

4. Bibliometrics Presentation

Librarians Judit H. Ward and Molly Stewart also participated in the conference’s College & University Section Research Award & Forum. Their presentation Building relationships with numbers: Bibliometrics in Academic Libraries was selected as one of three presentations for the forum. Building on previous research, the presentation focused on a practical approach to scholarly evaluation using bibliometric tools to assess research output. The presentation focused on using data from the Health and Human Development Project at CAS to show how citation analysis tools can be used in a multidisciplinary field.

5. CAS Graduate Assistants Honored

Two of the library’s graduate students, Kate Scherler and Lauren Antolino, were recognized at the NJLA conference for their participation in a library job shadowing program. The Association of College and Research Libraries/ New Jersey Library Association College and University Section (ACRL/NJLA-CUL) sponsored Kate and Lauren to attend the conference and the academic libraries luncheon program. Working under the mentorship of Dr. Judit Ward in the job shadowing program, they were able to learn about the varied responsibilities that come with running a small research library.
6. Recruitment through Popular Literature

Part of the CAS Library’s mission in creating the program to promote popular literature (outlined in more detail in 3 above) was to reach out to the Rutgers community and the general public for recruitment purposes. We hope the reading lists and book recommendations will be particularly useful to those who are interested in the field of addiction research or those who may be dealing with an addiction problem, themselves or in their family. To that end, we’ve included links to information for prospective research participants, student assistants and clinical research training on the popular literature page on the CAS Library’s website, as well as the LibGuide.

If you have questions or comments on this program or if you have a recruitment need, please feel free to stop by the library or send an email to alclib@rci.rutgers.edu.

7. Collection Update: William L. Keaton

The library was sent 32 boxes containing a lifetime of materials accrued by William L. Keaton. The collection spans his personal and professional life, including years of work counseling alcoholics at Hurley Medical Center in Michigan and the subsequent creation of his own non-profit organization. While this is the area that is of most interest to the CAS Library, much of Bill Keaton’s life is...
documented. All biographic information is currently being rehoused, and the librarians working on the collection were able to form an idea of the life that Mr. Keaton led.

Born on March 3, 1916, Bill grew up in the South at a time when schools were still segregated and the school bus would not pick up African American students. Despite this tremendous barrier, Bill graduated from North Carolina Central University. After graduation, he became employed at a factory in Detroit. He left this position, taking a significant pay cut, to teach at Alabama State College in 1950 (then called Alabama State College for Negroes). Bill stayed in this position for four years before becoming a public health education consultant for the Division of Alcoholic Studies and Rehabilitation at the Pennsylvania State Department of Health. In 1957, he became the Program Coordinator for Alcoholism Programs at Hurley Hospital (now Hurley Medical Center) in Michigan. After a year of service, he was promoted to the Chief Alcoholism Therapist and stayed in this position until 1976. Mr. Keaton established Insight, Inc. in 1967, William L. Keaton and Associates in 1971, and Insight International, Inc. in 1974. After a lengthy career, Bill passed away on January 1, 2004.

8. New Face in the Library

Joining us from the School of Communication and Information Science (SCI) at Rutgers University is New Graduate Intern Yvonne Yeh.

Yvonne joined the CAS Library this past Spring and will be interning on Fridays during the summer. She just completed her first semester in the MLIS Program at Rutgers SCI. Yvonne has an M.Ed. in Counseling Psychology also from Rutgers and worked as a School Counselor at Marlboro Middle School for 2 years. She is involved with her church's youth group and enjoys mentoring the youth that attend. In her free time this summer she plans to read a lot!!!
9. Libraries in the News

Librarians have become increasingly aware that outreach is vital to the success of their libraries. At the Center of Alcohol Studies Library, this means the creation and constant maintenance of the library’s Research Guide (http://libguides.rutgers.edu/alcohol). Other libraries have come up with unique methods of connecting to the communities they serve, a few of which are listed below along with links to relevant content:

**Graphic Novel Library Guide, McPherson College**
Matt Upson, a librarian at McPherson College in Kansas, created a graphic novel guide to the school’s library. Complete with an easy to use chart of the research process and a zombie-centric storyline, the library guide has already prompted librarians to recruit Upson for tips on creating their own “Library of the Living Dead.”


**Geek the Library**
Geek the Library is a nationwide community awareness campaign for public libraries. It was designed by OCLC to educate library users on the critical budget cuts many libraries are facing as well as the role that libraries play in the lives of members of the community. Users are able to contribute subjects that they “geek” and the ways in which libraries support this interest.

http://geekthelibrary.org/

**Find the Future at the New York Public Library**
The New York Public Library is experimenting with augmented reality gaming for their Centennial Celebration of the Stephen A. Schwarzman Building. A large smart-phone based scavenger hunt will take place in the library and online. On the first night of the scavenger hunt, 500 people will be invited to stay overnight in the hundred-year-old building and play the game. Historical objects will be scattered throughout the library, each with a barcode and a related quest attached. Every quest will result in writing, for example, finding a draft of the Declaration of Independence will require participants create a declaration of their own. At the end of the night, each story will be bound together into a book that will be kept on the shelves of the library.
Bike Sharing at Academic Libraries

Cornell recently unveiled a student-run program that allows academic library patrons to check out bicycles and helmets. The bike-lending system, called Big Red Bikes (http://bigredbikes.cornell.edu/), is financed solely by student fees. The 20 Electra Ladies Townie Original 3i Bicycles are maintained by student volunteers. Big Red Bikes is expected to expand to other libraries and anticipates the addition of 20 more bicycles.

http://scholarlykitchen.sspnet.org/2011/05/09/bike-sharing-comes-to-the-academic-library/

10. Weird Stuff

Guinness Book of World Records

A librarian from Australia, Graham Barker, recently earned a spot in the Guinness Book of World Records – for collecting belly-button lint. Apparently, he’s been collecting it since 1984. Read about this strange hobby (and see photos!) at his website, www.feargod.net/fluff.html.

The Importance of Evaluating Sources

In the rush to report the death of Osama bin Laden by the U.S. Navy’s SEAL Team Six, a German television station made an unfortunate mistake: a hasty Google search turned up the logo of the "Star Trek" Maquis Special Operations Seals Team VI instead of the actual emblem for SEAL Team Six. The incorrect logo, featured in Star Trek: The Next Generation and Star Trek: Deep Space Nine, was broadcast on the German news channel N24.

If you’re ever unsure about a source, feel free to contact the library; librarians are trained in evaluating sources and we would be glad to lend a hand.

Library of Congress Streams National Jukebox
The Library of Congress has begun streaming historic recordings from its extensive collection of sound recordings. Called the National Jukebox (http://www.loc.gov/jukebox/), the new service makes content available to the public for free. Users can learn about the preservation methods used to create the digital collection or simply browse the recordings.

At the time it was launched, it included more than 10,000 recordings made by the Victor Talking Machine Company between 1901 and 1925. The collection expands daily, and now includes early jazz, dance music and opera. Material being added will come from Sony-owned U.S. labels such as Columbia and Okeh.


This issue of the newsletter was edited by Kate Scherler and Lauren Antolino