

Treasures in the CAS Archives

We continue in our series of presenting interesting items recently discovered and digitized from the CAS Archives.

Stay tuned for more unforeseen and startling findings!

To Your Health

The CAS Library recently became aware of a cartoon film that E. M. Jellinek was involved with during his time at the World Health Organization. Buried in the last paragraph of his June 1964 *American Journal of Psychiatry* obituary is a reference to a film called "To Your Health." We tracked down a copy on magnetic tape from Pennsylvania and, with the help of Rich Sandler at the Douglass Library Media Center, converted it to a DVD.

The ten-minute educational film is a delight to watch, alternating between whimsical and lurid. It was made in 1956 by Halas and Batchelor, the famed British animation company that produced propaganda films and other animated features from the 1940s through the 1960s. Many of the characters in the cartoon bear a striking resemblance to researchers then at the Yale Center of Alcohol Studies. The strongest resemblance, however, seems to be reserved for the doctor in the white lab coat: short, stout, balding, and wearing glasses, he looks uncannily like Jellinek himself!

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Missouri v. McNeely

In April, the U.S. Supreme Court handed down its decision in a novel drunk driving case, [Missouri v. McNeely](#). The court ruled that Missouri violated McNeely's Fourth Amendment right against unreasonable searches when it conducted a blood alcohol test without first obtaining a warrant. Particular facts of the case will determine whether there is an exigent circumstance under which law enforcement can forgo a warrant. The fact that alcohol is metabolized by the liver – crucial evidence being destroyed, or so the state argued – does not amount to a *per se* exigency.

Roizen collaborates on search for information of Jellinek's early years

For the past several months, the staff of the CAS Library have teamed up with Ron Roizen, alcohol sociologist and historian, to swap stories and share leads about the more enigmatic early years of E. M. Jellinek. A great deal is known about his time with the Yale Center of Alcohol Studies and the World Health Organization. However, almost nothing is known about his upbringing in Hungary, his unsavory business deals, and his decade-long exile in Africa and South America. Writing at the *Points* blog of the Alcohol and Drugs History Society, Roizen discusses our current state of knowledge of this highly elusive figure.

<http://pointsadhsblog.wordpress.com/2013/04/25/on-e-m-jellineks-trail/>

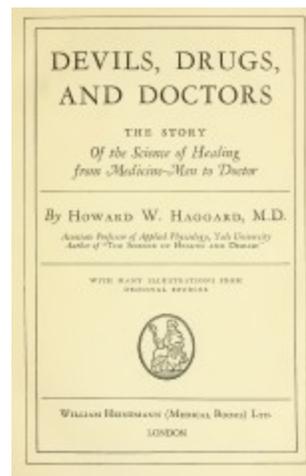
A fresh look at an old book: Howard Haggard, *Devils, Drugs, and Doctors*

In 1929, Dr. Howard Haggard published a book entitled *Devils, Drugs and Doctors: The Story of the Science of Healing from Medicine Man to Doctor*. By the late 1920s, Haggard was a notable research physiologist, having worked on problems from chemical gassing to mining accidents, and was already the director of the Yale Laboratory of Applied Physiology. He had been published in prestigious medical and scientific journals, and his later book co-authored with E.M. Jellinek, *Alcohol Explored*, would become a cornerstone for the modern study of alcoholism. Dr. Haggard, however, was also an enthusiastic educator, both of his students at Yale and of the public, who wanted the advances of modern medicine to make sense to the average citizen.

Devils, Drugs and Doctors attempts to examine the evolution of medicine through history, showing how medical practice grew out of instinct and superstition to sophisticated scientific study. The

text addresses medicine by topic, including childbirth, anesthesia, surgery, plague, and the art of healing. What makes Haggard's book more than a mere medical history is his focus on showing how social attitudes regarding medicine and disease changed as techniques evolved. For example,

he devotes an entire chapter to examining the link between disease and society's perceptions of morality. He also discusses the role of men in obstetrics, the economics of medicine, and religious reactions to innovations such as healing drugs and anesthesia. Haggard's writing is accessible, intelligent, and straightforward without talking down to



his audience, making sense of complicated subject matter. Quoting his mentor, Dr. Yandell Henderson, at the beginning of the first chapter, it is easy to see that Haggard worked in order “to overthrow superstition, to protect motherhood from pain, to free childhood from sickness, to bring health to all mankind.”

Haggard’s idea of modern medicine will seem antiquated over 80 years after the book’s original publication. However, if given the opportunity to

expand this work to current times, there is no doubt that Haggard would be equally thorough, and may even give special attention to the development – both scientifically and socially – of alcohol studies. *Devils, Drugs, and Doctors* is available through the Rutgers University library system as well as [online in its entirety](#) at the [Internet Archive](#).

CAS posters presented at SALIS and MLA conferences

Progressive Bridges: Changing the Landscape, the 35th Annual Conference of the Substance Abuse Librarians & Information Specialists (SALIS) was held April 30 – May 3, 2013, at the [Berkeley City Club](#), an historic landmark in Berkeley, California. The hotel was designed by Julia Morgan, who is renowned as the architect of the Hearst Castle at San Simeon.

The Center of Alcohol Studies was represented by Judit Ward, who hosted an exhibit table for the CAS Education and Training Division and the *Journal of Studies on Alcohol and Drugs*, both warmly welcomed by the small but influential group of SALIS librarians. Judit received unanimous vote to become Chair Elect of SALIS, which means that she will be the Chair of SALIS in 2014. The Center of Alcohol Studies

was also accepted as the host of the next SALIS Conference, April 29 – May 2, 2014, which provides the Center a great opportunity to celebrate all anniversaries with substance abuse librarians.

Judit’s presentation entitled *Looking Forward, Looking Back: Digitizing the Treasure Trove of Alcohol Science*, showcased the CAS Digital Archives,

aiming to share the wealth of information and knowledge accumulated at the Center, bridging time and space with the help of current and past librarians. A poster created by CAS Library graduate assistants Scott Goldstein, Christine Bariahtaris, Jonathan Torres, and librarian Judit Ward focused on the technology perspective of the project: *The CAS Digital Archives: Digital*

The CAS Digital Archives: Digital library technologies supporting institutional memory
 Scott Goldstein, Christine Bariahtaris, Jonathan Torres, and Judit Ward
 Center of Alcohol Studies, Rutgers University

Background
 Two years ago, we began collecting content on the history of the alcohol studies movement in the U.S., and in particular, the role played by the Center of Alcohol Studies (CAS), then located at Yale University. In the process, we became aware of a need to digitize our resources.
 The forthcoming 75th anniversary of the *Journal of Studies on Alcohol and Drugs*, published at CAS, also inspired this project. During our research, we found that we were truly the only collection of our kind and the only ones pioneering to share and digitize this period of history to advance further research.
 The CAS Digital Archive seeks to digitally represent over 100 years of history of alcohol studies in the U.S. to new audiences. By means of sharing documents from our collection related to the earliest publications in alcohol studies, we wish to highlight JSAD.

Content
 Our digital archive will display material from a variety of sources, including the *Journal of Studies on Alcohol and Drugs* (then called the *Quarterly Journal of Studies on Alcohol*), scholarly and popular texts, such as pamphlets, fact sheets, and monographs published by CAS; newsletters and programs from the Summer School of Alcohol Studies; and miscellaneous artifacts, such as reprints of historical alcohol- and temperance-related literature.
 In addition to these paper documents, the archive will contain other media that must be digitized, such as photographs, slides, cassette tapes, reel tapes, VHS tapes, and three-dimensional objects.
 We would like to acknowledge the many people who have helped collect and preserve these resources, as well as those who have provided invaluable leads and advice.

Software
 Our prototype is currently being hosted and developed using ScalarApps, the Rutgers implementation of Google Apps for Education. We are now exploring digital library software.

Unusual objects
 Some of our items prove a challenge when it comes to digitization, including a statue of the head of E. M. Jellinek and many large posters from the Yale Center of Alcohol Studies.

Features
 Among the features we would like to see in our final product, we will include collaborative tagging of photographs (for Summer School alumni), audio and video with transcripts, and a “page-flipping” interface for reading textual documents.

CAS Publications
 Includes covers and pages from *Journal of Studies on Alcohol and Drugs* and other historical publications.

Notable People
 Profiles of key figures in the history of alcohol studies, including E. M. Jellinek.

Summer School
 Materials from the Summer School of Alcohol Studies, including newsletters and programs.

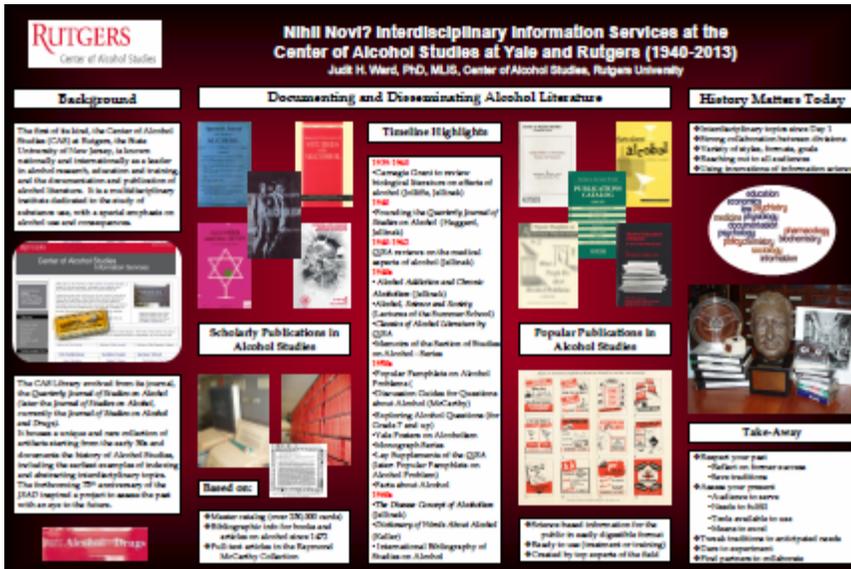
library technologies supporting institutional memory.

The 2013 annual meeting and exhibition of the Medical Library Association took place in Boston May 3 – May 7 with the main topic *One Health: Information in an Interdependent World*. This conference was at-

ways. But some required the imagination of several CAS members to figure out what they were, such as the grip for shopping bag or the cell phone stand. Several iPads, iPods, and similar big-ticket items were also raffled to participants. However, the Alco-calculator

mation Services at the Center of Alcohol Studies at Yale and Rutgers (1940–2013) explored a revolutionary special library information system designed in the 1940s to disseminate knowledge on an evolving new field. The poster tracks down how CAS managed to keep current and remain influential throughout decades by embracing change, adopting technology, and pioneering new ways of reaching diverse audiences as leader multidisciplinary institute in the field.

The second poster, *The Red Cup in the Library: A Case Study*, described and analyzed components of successful collaborations to address alcohol-related health issues, including college drinking in the community and beyond. The poster highlighted the library's contribution to the efforts of CAS in research, publication, clinical services, education, and training as well as sustainable risk reduction.

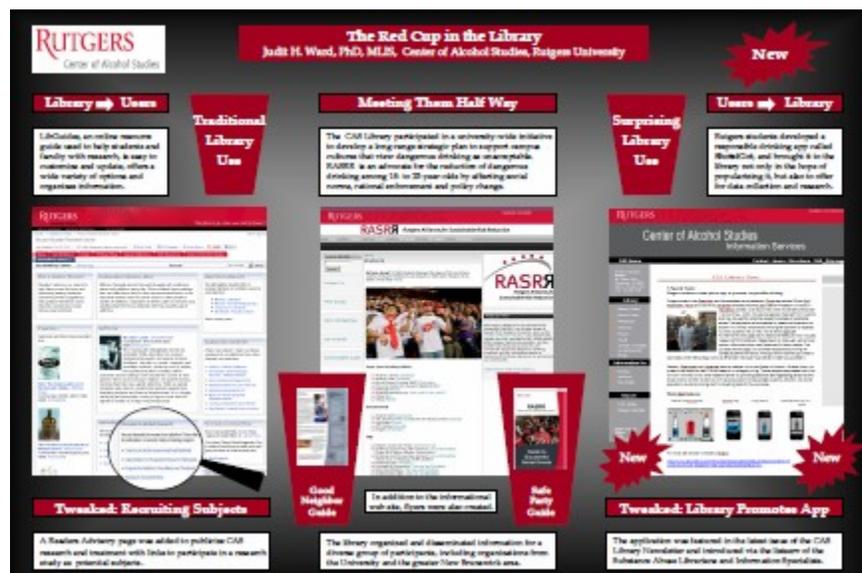


tended by over 1,600 of librarians from not only the United States but from all over the world. 120 exhibitors from large aggregators to small independent publishers provided one-stop shopping for librarians to catch up with the latest advancements in the field in the form of exhibits, short demos, and information material.

The *Journal of Studies on Alcohol and Drugs* booth was staffed by Helen Castro and Judith Ward, who received literally hundreds of questions about the *Journal*, the Center, its research and educational programs. Goodies offered by vendors included a local flavor such as Boston Tea in addition to a wide variety of the usual give-

was a big hit too!

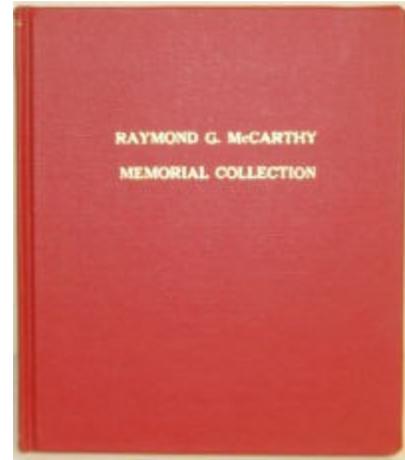
Two posters showcased the past and current activities of the Center. The first, entitled *Nihil Novi? Interdisciplinary Infor-*



Discovering Raymond McCarthy

Throughout the past year, the MLIS graduate students continue to develop the CAS Library archives. During this process, they have added Raymond McCarthy to the list of names of scholars who have made a profound impact on the Center of Alcohol Studies.

McCarthy was first associated with the Center of Alcohol Studies in 1944. During his time at the Center he was a professor at both Rutgers and Yale. Furthermore, he became an associate director of the CAS summer school at Rutgers. In addition, McCarthy was an advocate for group-therapeutic treatments to alcoholism and held leadership positions in organizations, including the alcohol division of the departments of public health of Connecticut, Massachusetts, and New York. Furthermore, the Raymond McCarthy Memorial Collection of the Alcohol Research Literature comprises roughly 12,500 abstracts and full-text copies that are incorporated in the Classified Abstract Archive of the Alcohol Archive. A memorial fund was created and has enabled the collection to be housed



at the CAS Library.

The Library will have a commemorative webpage for the forthcoming 75th anniversary of the *Journal of Studies on Alcohol and Drugs* published at CAS. The Library will display McCarthy's autobiographical profile, including a timeline, various fascinating facts, and a full list of his publications.

The archives of Mark Keller

This semester in the library the bulk of my work has focused on a large assortment of files that were once the property of a true legend in the alcohol studies field, Mark Keller. Keller's documents cover a great deal of time and subjects and range from business and academic items to those of a more personal nature. The earliest documents I discovered are from the early days before the Center even existed, and the latest items are from just months before his death. In many ways,

Keller's archive covers a large amount of the history of the field all the way through the twentieth century.

Keller seemingly saved everything in his files. The smallest handwritten personal letter can be found, often offering insights into opinions on various theories or conferences. Airplane tickets for his extensive travels, all around the United States and to places like China, Japan, Norway, and Israel are present. Along with the evidence of travel, Keller also kept a large

portion of the proceedings of conferences and other seminars and meetings he attended. This really gives a sense of what organizations were active in the mid-twentieth century in the field of alcohol studies. It is my hope to complete a timeline of these events with the information available.

The largest single type of item in the collection, however, is a large assortment of personal correspondence. These items are often lumped together, sometimes by the person who is

on the other end of the correspondence, by topic, or by the conference they met at for the first time. This correspondence is to a wide range of professionals in the alcohol studies and treatment field from all corners of the globe, and there is one recurring theme: they all viewed Keller as an authoritative voice on the subject and

greatly valued his input and advice on topics professional, academic, and personal. We are fortunate that these documents were saved; otherwise, we would have lost a great deal of the picture of this man's personality and life.

Overall, the Keller archive is a fascinating window into the life and times of someone who was

at the forefront of the field for many decades. Having access to his documents offers new insights into the process behind writing and editing scholarly works involving both science and social science, and it gives a look at the history of the Center of Alcohol Studies.

—Lewis Parsons

A new face in the library

Bill Bejarano has been a part of Rutgers University dating back to September 2000, when he matriculated here as an undergraduate. Since then, he has earned his B.A. in labor studies and sociology with a certificate in criminology in 2004, and completed an M.A. in labor and employment relations in 2005. He had worked as a library technician at the Distributed Technical Services department of the Rutgers University Libraries at both the Li-



brary of Science and Medicine and Alexander Library following graduation through April 2013. He worked in various capacities at DTS, including but not limited to student coordinator duties in which he hired, trained, and supervised Federal Work-Study employees, cleaned up and organized the RUL online catalog, and worked with the Serials Team in correcting discrepancies and maintaining the accuracy of the electronic holdings in the catalog.

Throughout his undergraduate, graduate, and postgraduate career, he has also worked as a teacher's assistant and research assistant, and he currently moonlights as a tutor for the NCAA student-athletes during the school year.

He joins the Center of Alcohol Studies as an Information Specialist working under Judit Ward in the CAS Library. In this position, he is able to utilize the skills he had acquired in his previous time at DTS as well as take on new research-based duties for faculty and staff both internal to and outside of the Center as well as for the Center's *Journal of Studies on Alcohol and Drugs*.

Bill enjoys spending time with his wife Genevieve and his five-month-old son, Joseph Ignatius ("Iggy"). He spends what little free time he has reading, listening to music, watching sports, and visiting family and close friends.

So long, Pat Bellanca

After 25 years of dedication and commitment to CAS, Library Circulation Supervisor Patricia Bellanca retired in May 2013. Here are a few pictures, courtesy of Dr. Lei Yu, taken at the retirement party for Pat and another stellar member, Mary Remm (Business Office, then Education and Training). The exceptionally high number of attendees shows how much everyone appreciated Pat's and Mary's contribution to the Center. Pat and Mary, you will be missed. We wish you both the best of luck!

Among the many things we shared are the rules that we created together and then taught to our student workers. No, I am not giving out all our

secrets, only rule #1: what happens in the library, stays in the library.

A few facts and figures related to Pat's days at the CAS Library. In the past five years, the library was open for 149,499 hours, when she watched the floor; we had 11,273 visitors in the library she smiled at, and we sent out 6,784 articles that she had to find, copy or scan, and so on. And this is only for five years. Multiplied by five, the hours open would be 747 495, and so on.

While collecting data, there came a moment of clarity when I realized, Wow, I don't have to worry what to write in her performance appraisal anymore!



This issue of the newsletter was edited by Scott Goldstein with contributions from Christine Bariahtaris, Jonathan Torres, Lewis Parsons, and Judit Ward.