Welcome to our First Posters and Presentations Special Issue!

Since the CAS Library began to publish newsletters back in 2007, posters and presentations have been important ways to share and document its scholarly activities. Throughout the years, the library has been a regular presenter at a variety of conferences, including: Rutgers State of the Libraries, NJLA, VALE, MLA, and SALIS. At these events, we share our ideas and learn from others in the field, representing the Center and its history with pride. While some are limited to the Rutgers Community, others reach out to the entire New Jersey library community, the whole country, and even cross international borders. The Library hopes that through its efforts, we show the Center’s continued success and influence in the field of addiction science. In concert with this mission, we decided to put together a special issue on all of the posters and presentations that have made it to the newsletter over these past seven years.

After the pleasant response to our first special issue of the CAS Newsletter, we decided to experiment with other thematic publications, partly drawn upon already published texts, partly new ones. In the works are some exciting topics, such as “From the CAS Archives,” “Researcher Profiles,” and “New Faces/Where are they now?” So, please enjoy our special issue and all those ahead.
# CAS Library News

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CAS Library Poster at the Annual Conference of New Jersey Library Association – NJLA 2008

The Center of Alcohol Studies Library presented a poster at the New Jersey Library Association 2008 Conference, Thursday May 1, 2008. NJLA is the oldest and largest library organization in the state (http://njla.org/).

The poster, entitled The Research Library in the 21st Century: The First Steps, was well received by conference attendees. It addressed the historic collections of the library, while highlighting the present and future changes to services and technology. The conference allowed the library staff to interact with librarians from across the state and gain insight into the operations of other academic and research libraries. The conference was held in Long Branch, New Jersey. The pleasant weather, beach views, and friendly atmosphere helped to make the conference - and our poster - a rousing success.

The CAS Library Poster in the wild.

-Spring 2008 (May/June)

Substance Abuse Librarians & Information Specialists - SALIS

The Substance Abuse Librarians & Information Specialists (www.salis.org) held their conference in Seattle May 6-9, 2008 to commemorate the 30th anniversary of the organization.

SALIS collaborates with the NIAAA Alcohol and Other Drug Thesaurus project and the Center for Substance Abuse Prevention’s (CSAP) Regional Alcohol and Drug Awareness Resource (RADAR) Network. SALIS sends representatives to the annual meetings of the European Association of Libraries and Information Services on Alcohol and Other Drugs (ELISAD) and the RADAR Network Steering Committee.

The Center of Alcohol Studies was represented by Paul Candon, managing editor of the Journal of Studies on Alcohol and Drugs, and Judit Ward, librarian. JSAD also had an exhibitor’s table.

Paul’s presentation, Addiction Journal Publishing: A Look at the Past With an Eye
on the Future, aimed to put JSAD in a historical context, from the early temperance movements and the subsequent drive for prohibition to the birth of the modern field of addiction research, including the creation of the Quarterly Journal of Studies on Alcohol and the Yale Center of Alcohol Studies. He also gave a “behind-the-scenes” look at how a journal operates on a daily basis and discussed the benefits and challenges of running an independent, not-for-profit journal in the modern publishing environment.

Judit’s presentation, Beyond Survival: The Research Library in the 21st Century, reviewed the changes that happened in the past few months at the CAS Library to better meet researchers’ need. Shift in priorities, introduction of new practices, and a customized approach to the management of a research library were regarded important contributions to the changing field of libraries and information centers by the audience.

-Spring 2008 (May/June)

CAS Library Poster at VALE/ACRL NJ 2009

The CAS Library presented a poster at the 2009 conference of the Virtual Academic Learning Environment/Association of College and Research Libraries of New Jersey entitled: Minimal Staff, Maximum Results: Student Workers in a Special Library.
CAS Library Poster at the 2009 New Jersey Library Association Conference

Last Tuesday April 28th, CAS Library staff Judit Ward, James Cox, Molly Stewart, and Nicole Frisone presented a poster at the Annual New Jersey Library Association Conference. NJLA is the oldest and largest library organization in the state and serves over 1700 members. Attendance at the conference was over 1100 in the past years.

The poster, entitled “Anti-Drug Resources for Children and the Library: Past vs. Present”, compared anti-drug education resources for children from the Abolition period to the present. Utilizing the Library’s archival material, the poster compared older, more tangible resources with current electronic ones. The poster examined how the CAS Library has changed with the growth of the World Wide Web to better meet user needs. The conference was held on a beautiful, sunny day in Long Branch, New Jersey and provided Library staff the opportunity to mingle with fellow librarians and learn more about libraries across New Jersey.

-Spring 2009 (May)
Library Hour at CAS

The Fall 2009 Library Hour at the Center was held on November 16, 2009. Librarians Judit Ward and Molly Stewart presented the outcome of a project launched in the summer on the *Journal of Studies on Alcohol and Drugs* at the CAS Library. Paul Candon, managing editor of JSAD, reflected on the citation analysis data from the perspective of the editor.

Including also CAS librarians James Cox and Nicole Frisone, the project’s direct goal was to understand the current use of bibliometric tools, unveil major JSAD trends, corroborate anecdotal evidence, and fix errors in the databases. At the same time, librarians discovered how audience (scholars, librarians, competitors) may perceive JSAD articles and authors via available tools and indicators. The project provided a great learning opportunity for CAS Library staff in bibliometrics, research methods, group decision making, collaboration, and communication, too.

In addition to sharing results, the presentation intended to elicit questions and identify potential areas to investigate. Comments and concerns from the audience, based on their decades of first-hand experience with research and publishing, gave the library team further ideas for other paths to follow and also confirmed that bibliometrics is a worthwhile topic to explore in the changing landscape of scholarly communication and publishing.

The Library staff is available for questions about these issues, whether related to individual authors or journals. Information literacy sessions can be scheduled one on one or for small groups in the CAS Library.

-Fall 2009 (November)

Annual conference of the European substance abuse librarians

ELISAD, the European Association of Libraries and Information Services on Addictions, held its annual conference *Addictions in Society: What information services contribute* in Budapest, Hungary on October 8-10, 2009 hosted by the National Institute for Strategic Health Research (http://www.eski.hu/index_en.php) in the building of the Ministry of Health, next to the Hungarian Parliament (see picture). The participants explored the past and potential future contribution of information professionals to the field of addiction studies including topics on alcohol and drugs as well as gambling and the Internet.

The Center of Alcohol Studies was represented at the three-day conference by Judit Ward, who gave a
presentation entitled *Making a difference: The impact of scholarly publication in addiction*, and also presented a poster by CAS librarians (Judit Ward, James Cox, Molly Stewart and Nicole Frisone) and Paul Candon, managing editor of JSAD, *Performance indicators in practice: The Journal of Studies on Alcohol and Drugs*.

(The photo was taken by Christian Mehlführer, and is licensed under Creative Commons. See our Tech Tips to find out what it means or go to [http://creativecommons.org](http://creativecommons.org)).

-Fall 2009 (November)

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**CAS Library at 2009 Rutgers University Libraries Showcase**

On Thursday, November 12th CAS Library staff Judit Ward, Molly Stewart and Pat Bellanca joined JSAD staff members Paul Candon and Pat Castellano at the 2009 Rutgers University State of the Libraries Digital and Analog Showcase.

The Showcase is an annual event hosted by RU Libraries where library faculty and staff gather to share ideas, research and current projects. CAS Library was on hand to present results from our on-going citation analysis project. We were happy to communicate our findings to an enthusiastic library community, many of whom were unfamiliar with certain citation analysis tools. We received several comments, questions and helpful suggestions. It was a great opportunity to explore the work being done at other Rutgers libraries and mingle with fellow librarians.

-Fall 2009 (November)

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**2010 Vale Conference Welcomes CAS Library**

The Virtual Academic Library Environment: New Jersey, a consortium for academic librarians, held their annual conference, *The Future is Now: Meeting the Needs of Our Users*, on Friday, January 8, 2010 in the Busch Campus Student Center. This year’s conference included a presentation from CAS Librarians Judit Ward, Molly Stewart and James Cox. The presentation, entitled *Stocking Your Bibliometric Toolkit*, was a chance for us to share our citation analysis research and provide more visibility. Using the Center of Alcohol Studies and the Journal of Studies on Alcohol and Drugs as examples, the presentation focused on the use and availability of bibliometric tools within an academic setting. Paul Candon, managing editor of the Journal of Studies on Alcohol and Drugs, was also available for questions.
The presentation is available online on the VALE web site at:
http://www.valenj.org/vale/breakoutsection/g-stocking-your-bibliometric-toolkit

NJLA Poster Presentation: Bringing Data Back from the Grave

The 2010 New Jersey Library Association Annual Conference was held in Long Branch, NJ, May 26-28. This year’s conference focused on the essential function libraries serve to their community and included a poster from CAS Library, entitled Bringing data back from the grave: bridging the generation gap among software applications. Molly Stewart, Laura Panos and David Eisenberg were on hand to present the poster, created with the help of librarians Judit Ward and James Cox, and to answer any questions. The poster focused on restoring archival data from the Alcohol History Collection that had previously been lost to outdated software. The poster was a hit among conference attendees, with several commenting on the importance of the project, as technology is constantly changing and growing.
2010 SALIS Conference

The 32nd Annual Conference of Substance Abuse Librarians and Information Specialists was held at National Center on Addiction and Substance Abuse at Columbia University, in the Zena & Michael A. Wiener Conference Center. Among the presentations by SALIS members and local experts invited by host David Man, the Center of Alcohol Studies was also well represented.

The conference opened with the keynote presentation by Dr. Robert Pandina, Director of the Center of Alcohol Studies, entitled *Scientific Publishers: Gatekeepers of Human Knowledge*. Dr. Pandina’s expressive and entertaining reflections on scholarly publication and the impact of librarians in the field were unanimously appreciated by the diverse audience. In his talk *Used and Abused: Bibliometrics in Addiction Research*, Paul Candon, Managing Editor of the Journal of Studies on Alcohol and Drugs, reviewed the wealth of journal metrics and their use in addiction publishing from the editor’s perspective. Judit Ward’s presentation *Are we on the same page? Bibliometrics on the move* assessed the changing landscape of bibliometric tools for substance abuse librarians through the citation data from the Health and Human Development Project of the Center of Alcohol Studies.

-Spring 2010 (May)

CAS Librarians Share Research With Fellow Rutgers University Librarians

Earlier this month, CAS Librarians Judit Ward, James Cox and Molly Stewart were joined by journal managing editor Paul Candon for a Rutgers University Library program. Their presentation, entitled “Special Library Services: Practical Bibliometrics”, was the first in the Scholarly and Professional Activities Committee (SAPAC) Brown Bag Series in Fall 2010. The presentation allowed us to share our ongoing bibliometric research as well as a practical approach to scholarly performance evaluation using a variety of citation analysis metrics and tools. The presentation was held in Alexander Library and teleconferenced to the Newark and Dana campuses. We were happy to once again receive positive feedback and several questions and suggestions regarding the project.

-Fall 2010 (October)
CAS Library Shares On-Going Research at the 2011 Rutgers University Libraries Showcase

On February 28th, Rutgers University Libraries hosted its annual “State of the Libraries Showcase”. The showcase is an opportunity for library faculty and staff from all three Rutgers’ campuses to come together and share ideas, research and current projects. CAS Librarians took part by displaying a poster about reader’s advisory in an academic library. The poster detailed how the library plans to implement several new RA tools (see above) and track any measurable outcomes.

CAS Library staff thoroughly enjoyed the chance to hear questions, comments and suggestions helpful to the project, as well as discover research being done at other libraries.
Information Literacy and Promoting Reading: International Workshop

Judit H. Ward presented a full-day workshop on promoting reading and information literacy in American libraries on December 2, 2010 in Budapest, Hungary.

Organized by the Library Institute of the National Széchényi Library for its international series, the event covered popular topics such as information literacy in academic libraries, readers’ advisory, summer reading programs, and reading for dogs. Posters by James Cox, Molly Stewart, and Kate Scherler also helped attendees learn about key concepts. After discussing programs in the United States, the Hungarian librarians had the opportunity to work hands-on in small groups and adapt a few to their own library setting.

-Spring 2011 (March)

NJLA Spring Conference 2011 and Poster Session

The annual New Jersey Library Association (NJLA) conference was held the first week of May, seaside at the Ocean Place Resort in Long Branch. NJLA is a three day event where librarians from all over the state come together to present ideas, papers and programs, network and reach out to old and new colleagues. The CAS library had a large presence at the conference, participating in the poster session, the presentations and the academic libraries luncheon (more info on those below).

CAS librarians put together a poster about the continuing program to promote popular literature regarding addiction at the CAS Library. The poster discussed the creation of online reading lists of memoirs, fiction and pop culture books dealing with drugs and alcohol. Several academic librarians who had considered
starting popular literature programs at their own libraries had questions and comments on the poster and the feedback was positive.

-Spring 2011 (May)

Bibliometrics Presentation

Librarians Judit H. Ward and Molly Stewart also participated in the conference’s College & University Section Research Award & Forum. Their presentation *Building relationships with numbers: Bibliometrics in Academic Libraries* was selected as one of three presentations for the forum. Building on previous research, the presentation focused on a practical approach to scholarly evaluation using bibliometric tools to assess research output. The presentation focused on using data from the Health and Human Development Project at CAS to show how citation analysis tools can be used in a multidisciplinary field.

-Spring 2011 (May)

CAS Graduate Assistants Honored

Two of the library’s graduate students, Kate Scherler and Lauren Antolino, were recognized at the NJLA conference for their participation in a library job shadowing program. The Association of College and Research Libraries/ New Jersey Library Association College and University Section (ACRL/NJLA-CUL) sponsored Kate and Lauren to attend the conference and the academic libraries luncheon program. Working under the mentorship of Dr. Judit Ward in the job shadowing program, they were able to learn about the varied responsibilities that come with running a small research library.

-Spring 2011 (May)
CAS Library Project Shared at Annual Rutgers University Libraries Showcase

This past November Rutgers University Libraries hosted its annual “State of the Libraries Showcase” inviting library faculty and staff from all three Rutgers’ campuses to participate in sharing ideas, research and current projects. CAS Librarians and graduate assistants (Kate Scherler, Molly Stewart, Yvonne Yeh, Judit Ward) contributed to the showcase with a live demo of the library’s new Research Assistant Toolkit and a poster. The poster highlighted the first results with RAT and how similar tools can be utilized in an academic library. The showcase was a great opportunity to hear comments, questions and suggestions about the project from other librarians.

-Spring 2012 (February)

2012 VALE Presentation

After the RUL poster presentation, CAS librarians Judit Ward, Kate Scherler and Molly Stewart partook in the larger 2012 VALE Conference.

The VALE Conference is held annually in the Busch Student Center and brings together academic librarians from across New Jersey. This year’s theme “Brave New Librarian: Meeting Challenges and Embracing Change” asked librarians to address the constant evolution of 21st century librarianship. Librarians from CAS once again shared the Research Assistant Toolkit in a 50-minute breakout session. They shared the process of creating, implementing, revising and publicizing the toolkit. An enthusiastic audience responded with helpful suggestions and questions. To read a brief write-up of the presentation or to learn more about VALE, visit:

http://www.valenj.org/conference/session/b18-special-users-special-needs-designing-instructional-toolkit-research-assistan

-Spring 2012 (February)
34th Annual SALIS conference

Held at the University of Nevada this year, the Annual Substance Abuse Librarians & Information Specialists (SALIS) Conference took place over 4 days in May. It was hosted by Stephanie Asteriadi and Marie Tully of the Nevada Prevention Resource Center in Reno, NV. The theme this year was "Stepping Out of Our Silos: Creating Partnerships, Building Capacity, Delivering Information."

CAS was represented by a talk entitled This is how we do it: The research library in the 21st century during which the presenter, Judit Ward, also had a chance to solicit feedback from her peers on the reorganized services of the CAS Library.

Related to the presentation, a poster (Happy accidents: Resourceful use of technology creates unexpected outcomes), printed on the innovative cloth, co-authored by Molly Stewart and Judit Ward, illustrated the creative use of technology not only in the everyday work of a research library (RefWorks, RefShare, LibGuides, Readers’ Advisory), but also in a broader sense: in regards to the library’s participation in Center-wide initiatives, such as RASRR, and the library’s contribution to the Journal of Studies on Alcohol and Drugs.

-Fall 2012 (September)
2012 NJLA Annual Conference

The New Jersey Library Association (NJLA) hosted their annual conference in June. Instead of the usual Long Branch location, this year NJ librarians met in the brand new Revel Casino in Atlantic City. The theme for the two-day conference was “ReTooling 4 Tomorrow.” The Center was represented by Judit Ward who was overwhelmed by conference attendees at the poster session, probably due to the engaging title Playing detective in the library: How to find information on your long lost love.

Focusing on the tools librarians and the public can use to profile researchers, the poster showed a journey of three librarians (Molly Stewart, Frank Jolliffe, Judit Ward) and a researcher (Sylvia Clark) in their quest to locate international scholars. The poster session was dedicated to Frank Jolliffe, who passed away earlier this year, with a song played by Spook Handy, NJ folk singer. For more, see page 5 of the NJLA Reference Section Quarterly at

https://files.pbworks.com/download/BSBmhx8X73/njla/55741987/RefSectionJuly12.pdf

-Fall 2012 (September)
CAS Library at the 2012 Rutgers University “State of the Libraries” Conference

Held on November 28, the theme of this session was “Collaboration, Innovation, and Integration.” University President Robert Barchi visited and gave a short speech on the continued importance of technology in libraries. He emphasized the need for collaboration as UMDNJ and Rutgers attempt to merge two very different systems. Many members of the UMDNJ library system were present to meet with and engage their future colleagues.

Among the posters presented was one by the CAS Library entitled “Small Streams Make Big Rivers: Chronicling the Birth of Alcohol Studies.” It showcased the work of current and former library staff in the preservation of information that has been accumulated over the last 75 years. It featured a working model of the digital archive, which contains unique and interesting artifacts from the field of alcohol studies.

CAS Information Services staff working on the display and/or available for questions at the showcase included Christine Bahriataris, Pat Bellanca, Paul Candon, Helen Castro, Scott Goldstein, Jonathan Torres, Karen Thomas, and Judit Ward.

-Fall 2012 (December)

CAS Library at the 2013 VALE Conference

The 14th Annual Virtual Academic Library Environment (VALE) Users’ Conference was held January 4, 2013 in the Busch Campus Center at Rutgers. The theme of the conference was “Demonstrating value for every user.” The featured speaker was Dr. Ellie A. Fogerty, the Vice President of the Middle States Commission on Higher Education. Dr. Fogerty’s speech focused on the value of accreditation processes for improving the learning environment for college students.
The CAS library presented a poster entitled “Small Streams Make Big Rivers: Chronicling the Birth of Alcohol Studies.” The poster highlighted the work of library staff both past and present in preserving information related to the development of the alcohol studies field over the past 75 years. Featured on the poster is a model of the library’s digital archive that is currently under construction, showcasing rare artifacts from the birth of alcohol studies and the beginnings of CAS.

CAS Information Services staff that work on this project and/or were available to answer questions at the poster showcase were Christine Bariahtaris, Pat Bellanca, Scott Goldstein, Karen Thomas, Jonathan Torres, Helen Castro, Paul Candon, and Judit Ward.

-Spring 2013 (March)

CAS posters presented at SALIS and MLA conferences

Progressive Bridges: Changing the Landscape, the 35th Annual Conference of the Substance Abuse Librarians & Information Specialists (SALIS) was held April 30 – May 3, 2013, at the Berkeley City Club, a historic landmark in Berkeley, California. The hotel was designed by Julia Morgan, who is renowned as the architect of the Hearst Castle at San Simeon.
The Center of Alcohol Studies was represented by Judit Ward, who hosted an exhibit table for the CAS Education and Training Division and the *Journal of Studies on Alcohol and Drugs*, both warmly welcomed by the small but influential group of SALIS librarians. Judit received unanimous vote to become Chair Elect of SALIS, which means that she will be the Chair of SALIS in 2014. The Center of Alcohol Studies was also accepted as the host of the next SALIS Conference, April 29 – May 2, 2014, which provides the Center a great opportunity to celebrate all anniversaries with substance abuse librarians.

Judit’s presentation entitled *Looking Forward, Looking Back: Digitizing the Treasure Trove of Alcohol Science*, showcased the CAS Digital Archives, aiming to share the wealth of information and knowledge accumulated at the Center, bridging time and space with the help of current and past librarians. A poster created by CAS Library graduate assistants Scott Goldstein, Christine Bariahtaris, Jonathan Torres, and librarian Judit Ward focused on the technology perspective of the project: *The CAS Digital Archives: Digital library technologies supporting institutional memory.*

The 2013 annual meeting and exhibition of the Medical Library Association took place in Boston May 3 – May 7 with the main topic *One Health: Information in an Interdependent World*. This conference was attended by over 1,600 librarians from not only the United States but all over the world. 120 exhibitors
from large aggregators to small independent publishers provided one-stop shopping for librarians to catch up with the latest advancements in the field in the form of exhibits, short demos, and information material.

The *Journal of Studies on Alcohol and Drugs* booth was staffed by Helen Castro and Judit Ward, who received literally hundreds of questions about the *Journal*, the Center, its research and educational programs. Goodies offered by vendors included a local flavor such as Boston Tea in addition to a wide variety of the usual giveaways. But some required the imagination of several CAS members to figure out what they were, such as the grip for shopping bags or the cell phone stand. Several iPads, iPods, and similar big-ticket items were also raffled to participants. However, the Alco-calculator was a big hit too!

Two posters showcased the past and current activities of the Center. The first, entitled *Nihil Novi? Interdisciplinary Information Services at the Center of Alcohol Studies at Yale and Rutgers (1940–2013)* explored a revolutionary special library information system designed in the 1940s to disseminate knowledge on an evolving new field. The poster tracks down how CAS managed to keep current and remain influential throughout decades by embracing change, adopting technology, and pioneering new ways of reaching diverse audiences as leader multidisciplinary institute in the field.
The second poster, *The Red Cup in the Library: A Case Study*, described and analyzed components of successful collaborations to address alcohol-related health issues, including college drinking in the community and beyond. The poster highlighted the library’s contribution to the efforts of CAS in research, publication, clinical services, education, and training as well as sustainable risk reduction.

-Spring 2013 (May)

Conference of the New Jersey Library Association, June 3-5, Atlantic City, NJ

New Jersey librarians gathered for the second time in the Revel Resort Hotel in Atlantic City for their annual conference. The Center was represented by three information assistants (Christine Bariahtaris, Scott Goldstein, and Jonathan Torres), as well as Bill Bejarano, information specialist and Judit Ward, librarian.

Our poster, *Singing your own praises: Virtual exhibit presents the Birth of*
Alcohol Studies, described the library’s preparations to celebrate three major anniversaries at the Center by collecting artifacts for an on-site permanent exhibit as well as a digital archive.

The poster addressed the challenges of selection, inclusion, and the creation of the physical and digital exhibits, including some technological aspects of digitization. Working closely with CAS faculty, the library wishes to help analyze and translate the Center’s identity into modern terms and redefine the “brand” with displays boasting the Center’s major achievements.

CAS attends RUL State of the Libraries 2013

On November 5, Judit Ward, Bill Bejarano and James Nguyen represented CAS at the annual Rutgers State of the Libraries Showcase with their poster entitled “Going Physical: Digging deeper for success in the virtual world.” The focus of the display was the Center’s conference room exhibit the library put together over the summer (written about in the previous Newsletter), and which serves as a basis for our forthcoming virtual exhibit in 2014. The poster depicted our recognizable Allison Road overpass, replacing...
its windows with the conference room displays depicting each of the five pillars of the Center—the Journal, Organizing Information, Research, Treatment, and Education & Training.

We had a good turnout and received questions ranging from general (“What does the Center of Alcohol Studies do?”) to specific (“How do you plan on digitizing this material? Are you using RUcore?”). We answered all questions to the extent we were willing and we were happy to use this opportunity to further establish ourselves in the Rutgers University Libraries community.

-Fall 2013 (December)
CAS attends VALE 2013 conference

On January 4th, Judit Ward, Bill Bejarano, and James Nguyen represented CAS at the 15th annual VALE/NJ ACRL/NJLA CUS Users' Conference, a symposium that provides New Jersey academic librarians with the opportunity to share innovative approaches to providing information resources and services.

With the poster entitled “Boxing our Shadows: Going from Physical to Virtual,” we shared the approach undertaken by the CAS Library to promote the Center’s upcoming anniversary through the creation of physical and virtual exhibits that highlight the library’s collections and illuminate the instrumental role of the Center in both preserving the history of alcohol studies in the United States, and shaping its future.

The poster featured panels from our new conference exhibit that highlights historical materials representing the Center’s mission of acquiring and disseminating knowledge through five “pillars:”

- **Publication**: seminal research published throughout the history of JSAD
CAS Library News

- **Information**: the CAS Library’s unique physical collections and our forthcoming digital archive

- **Research**: the revolutionary research and innovations created by our notable faculty

- **Treatment**: materials highlighting the Center’s contribution to understanding the basic and applied issues related to the nature of alcohol and drug use disorders and their treatment

- **Education**: artifacts from the Center’s pioneering and historic Summer School program

We were happy to use this opportunity to both promote the Center’s upcoming anniversary as well as the significant contributions of our faculty and the innovative information services we provide to the community among New Jersey academic libraries.

-Spring 2014 (March)

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**Conference Globetrotting: CAS Information Services Division Presents at Multiple Conferences**

**a) Medical Library Association – Chicago, IL**

From May 17th through May 20th, Judit Ward, Bill Bejarano, and Helen Castro traveled to Chicago to attend the Medical Library Association (MLA) conference, entitled *MLA ’14: Building Our Information Future*. While attending last year’s MLA conference in Boston, Helen and Judit noticed a rush of activity at the journal’s exhibition booth as well as a keen interest in Judit’s poster detailing the history of the interdisciplinary services at CAS library. That interest manifested into a newly created panel at this year’s conference, entitled “Celebrating Our Information Future Using the Treasures of the Past”. Having been the inspiration for this new panel, it seemed only fitting that the CAS Library should be one of its presenters, so when the opportunity arose, we submitted an abstract detailing the efforts that our library has been making to access, preserve, and utilize our unique historical resources. And just to add a little more fuel to the fire, we decided to submit a poster proposal as well.

We were pleased to later receive a notification that both our poster proposal and presentation abstract had been accepted to be included as part of the conference! And just to round out the Center’s presence in Chicago, Helen would represent the *Journal of Studies on Alcohol and Drugs* on the exhibition floor throughout our time there.
We got to work right away on our two related but distinct projects. Our presentation had the title “Looking forward, looking back: Celebrating 75 years of Alcohol Studies”, and its focus was a further explanation and update of what Judit’s poster had introduced the year before—namely, the chronology and outcomes of the preservation and digitization of our Center’s historical collection, and the world of possibilities that it opened up. As we were slotted last on the panel, we decided the best way to wake the audience up would be for Judit and Bill to present alternating slides, so that they were not hearing one static voice throughout the presentation. The panel’s audio was recorded by MLA, and we have saved the .mp3 of our segment on our shared drive for posterity.

Our poster, entitled “Cabinets in the ALCVault: Your Secret is Safe Here”, depicted a visual representation of the various types of documents we are dealing with during our digitization efforts. We decided to show this by designing a Cartesian plane that shows two continua, one (the y-axis) going from fully public material to that which is exclusively in-house, and the other (the x-axis) showing material whose digitization process can be more automated versus that which needs more human processing. To turn our ideas into reality, we were lucky enough to have a graphic designer in tow, our part-time librarian Debbie Fanslow, who helped to lay out the poster’s design. She more than earned her spot as an author on the poster. And its interesting design paid off, as we received so many questions about our poster that our throats were getting dry from giving so many explanations!

It is important to note our continuing push of the Center as a whole above each of our individual efforts. Learning from the big boss, we sprinkled plenty of commercial messages throughout our presentation and poster sessions. And we even saw some tangible results. Upon returning to staff the booth shortly after we had presented, we were pleased to see a member of our audience who listened to our advice and showed up to the booth to talk more about the Journal, and even take a complimentary copy. All in all, the Center
was well represented from many angles, and we did our best to make our presence known and market ourselves from both a historical and contemporary point of view.

b) New Jersey Library Association – Atlantic City, NJ

On June 3rd, Judit, Bill, and Deborah Fanslow represented the CAS library at the NJLA Conference in Atlantic City. Our poster was entitled “Sitting on a Gold Mine: Becoming Indispensable to your Organization” and dealt with our recent focus on the library’s archival collection. We drummed up lots of interest in the many projects and initiatives that emerged from our findings, so much in fact that we were invited on the spot to present a similar poster at the following month’s VALE Assessment Fair.

c) VALE Assessment Fair – New Brunswick, NJ

The VALE Assessment Fair took place on July 17th, and was held in the Scholarly Communications Center of Alexander Library. Along with the poster (entitled “The Art of Shameless Self-Promotion for Libraries”, co-authored by Judit Ward, Bill Bejarano, and Deborah Fanslow), Judit and Bill gave a brief ten-minute presentation discussing how our library’s assessment is uniquely qualitative, and cannot be boiled down to simple numbers. For further elaboration on the theory behind assessment, please see Tony Chu’s article (item #4, below).

d) Hungarian Library Association – Sopron, Hungary

The Hungarian Library Association held its annual conference in Sopron, Hungary in July 17-19, 2014. The Center was represented by an invited paper entitled “Scholarly Selfies: Researcher Profiles on the Internet”, read in the social sciences section by Hungarian co-author, Anikó Dudás (Pázmány Péter University, Budapest). The presentation summarized our efforts to assist researchers to navigate in the maze of researcher profile platforms such as ResearchGate, academia.edu, Google Scholar, and Microsoft Academic Search, and also compared resources used by American scholars to options offered or mandated by the
Hungarian government for their researchers. An article elaborating on this topic in more detail, also co-authored by Judit Ward, William Bejarano, and Anikó Dudás, has been accepted to be published in Hungarian in Könyvtári Figyelő (Library Journal), the major Hungarian library journal. The Library wishes to extend thanks to Marsha Bates and Helene White for their contribution with ideas and for the permission to use their data on the various researcher profiling sites. Stay tuned for our upcoming LIBRARY HOUR on this topic, where we wish to help CAS researchers to set up or optimize their researcher profiles.

-Bill Bejarano and Judit Ward, Fall 2014 (September)

A closer look at this year’s SALIS poster presentations

The CAS Library’s collections and the ALCVault digital archive project will be featured prominently at this year’s SALIS conference. Students in Dr. Ward’s Digital Libraries Technology course will be presenting a poster highlighting the evolution of the United States’ public views on alcohol from the 18th Century to the present, and our current graduate students will be presenting posters describing the process of preserving and making accessible the many rare materials our library holds that uniquely serve to illuminate this significant period in history. Finished posters will be featured in our next newsletter!

- When Opportunity Knocks: Engineering a DAM System for Digital Collections
  Deborah Fanslow, MLIS

This poster presents the issues that CAS staff has encountered in customizing MaxxVault, a document management system (DMS), to serve as a digital asset management (DAM) system in order to digitize, preserve, and make accessible materials contained within ALCVault, our new digital archive.

There are a multitude of benefits and challenges in choosing to build your own digital asset management (DAM) system instead of using “out-of-the-box” software. Working directly with software engineers provides the opportunity to customize an application to support our specific needs with regard to complex metadata for diverse media, multiple workflows, controlled vocabularies, rights management, advanced search capabilities, and a user-friendly interface.

The core functionalities between DM systems and DAM systems are similar—both include a repository, metadata index, search engine, access/rights system, and a workflow engine. By building upon a document management system instead of starting from scratch, we can take advantage of the strengths of document management software, including full/zonal OCR, text-specific search features, text processing integration, and document manipulation. In order to meet all of our needs, additional features must be added to the current system in order to provide the functionality of a true digital asset management system—including support for a variety of multimedia objects, advanced metadata schemas, complex digital rights
management, thesaurus integration, image transformation, and a front end interface capable of being integrated into the library’s new and forthcoming Drupal-based website.

Customizing a content management system is always a complex endeavor; in our case, each collection we are working with has its own issues and challenges on top of the basic needs discussed above. Library staff is working closely with MaxxVault engineers to meet the challenge!

- **Watch out for the Potholes:** The Bumpy Road of Digitizing a Historical Collection  
  *Tony Chu, PhD*

The digitization project of the library archives consists of two parallel tasks. The first task is testing the content management software MaxxVault in an effort to upgrade our digital repository system. The other is digitizing the historical collection. This case study specifically refers to the Ralph G. Connor Alcohol Research Reference Files (CARRF). How the project can be accomplished is analyzed in an effort to lay out an implementation plan. The possible issues that arise are discussed.

When building a digital library, the digitization of a historical collection can be done by (1) digitizing and indexing each of the print documents one-by-one, (2) digitizing all the print documents, importing them into the new system, and then indexing each of them, or (3) digitizing all the print documents, importing the existing metadata from the old system, and matching the two parts in the new system. The third option is often considered because the metadata is typically available as an Online Public Access Catalog (OPAC). For efficiency, this option is also preferred by reducing the operational time.

Issues could arise with the third option. Using the digitization of our library’s historical collection as a case study, we documented two such issues. First, our staff had included the archive ID and title of each document as part of the filename, which helped with general identification, but did so with a lack of delimiters necessary to parse the information with data mining and statistical software such as Statistical Package for the Social Sciences (SPSS). This caused problems when attempting to separate the file ID number from the document title.

The second problem was about matching the digitized content with the metadata. Our research found that the metadata from our existing database system had not been updated to cover the entire collection. Furthermore, a physical archive folder may contain several documents which all link to the same metadata record in the old system. In other words, the existing metadata are not granular enough to specify and describe all the documents of the historical collection.

The preliminary steps of linking the file names of the digitized documents and the metadata in the existing system have been taken. The linking IDs are manually read and separated from the file names. For a simple one-to-one merger, a decision was made to only link the file names of
the digitized surveys with the metadata. This merged table is being loaded into the new content management system and eventually will be linked with the digital objects of the surveys.

- **Saving the Spirit**: Digitizing the Inventory of the Summer School of Alcohol Studies  
  _Danny Geary, MA_

For the past few months, CAS Library has been working with MaxxVault to try to digitize pieces of its collection. One sub-section is the collection of Summer School materials. These include: lectures, Alumni News, photos, rosters, brochures, flyers, and registration cards, with some items dating back to Jellinek’s first Summer School session in 1943. We predict that MaxxVault will be a great fit for the collection due to zonal OCR and access permissions abilities.

Zonal OCR allows the scanner to choose a particular area to scan and then automatically translate to text and index. While the default is using a rectangular selector, the program can even use the surrounding pixels, such as a title, as points of reference to make the scan more accurate. Our first attempt at zonal OCR used registration cards, which we have for all of the educational opportunities the Center has ever offered dated back to 1943. These have the names of alumni in the top left corner. If we can use zonal OCR accurately, then we will be able to top-load a stack of registration cards in the copy machine and let the computer do the rest. We will need to adjust the program a bit for each year, but if zonal OCR works well with the registration cards, then we can try using it on any type of form thus saving time, energy, and money in the digitization effort.

The second plus is access permissions. Due to the Center’s sensitive subject matter, we need to make sure that the library’s digital collection can differentiate between in-house and public files. The in-house files will include personal records, like the registration cards. These can only be used by faculty; any use by the public would be a violation of privacy. Additionally, there are copyrighted pieces, similar to the Journal. In this case, the library would like to share the materials with faculty and staff, but require outside users to pay the proper fee. MaxxVault allows the library to use workflow management to help with this potential problem.

In our access permission workflow, undergrad interns scan documents and deposit them in the central MFP Scans folder. The interns check for readability and approve the document for review. Then, grad students or librarians approve OCR processing. And lastly, grad students or librarians assign the item to the appropriate, in-house or public folder. All in all, the staff checks the document four times. Plus, Maxxvault’s program does a regular sweep to make sure all files have made it
to the correct directory. Therefore, by the end of a document’s journey it will be checked, double-checked, triple-checked, and so on.

With these tools at our disposal, MaxxVault should prove to be a valuable asset for digitizing our Summer School collection.

- **The Devil's Mouthwash**: America's Complicated Relationship with Alcohol  
  *Christine Rambo & Jessica Maratea*

*This poster was created for a group project within Judit Ward’s graduate Digital Libraries Technology course, where students were provided the opportunity to create a digital library and accompanying poster from digitized materials from our library, related to the theme of alcohol studies. This group poster will be presented at the upcoming SALIS conference. An abstract of the poster follows; stay tuned for a write-up of their conference experience in our next newsletter!*

This poster represents an exhibit of a collection of public service announcements, propaganda and advertisements from the library’s collections. We have collected a variety of images from the library, which we are digitizing into a collection that demonstrates the past and present relationship the United States has had with alcohol. Among the items in our collection include documents, drawings, and images from the Temperance Movement. The material from that time period represents both Pro and Anti-Prohibition. Other, more recent materials include magazine advertisements by Absolut Vodka, which have taken the artful approach to improve the public image of alcohol.

Our poster will fit into the theme of "Looking forward looking back: Reflections on the past and planning for the future," due to the span of material ranging from the 18th Century to the Current Century. Our materials are representations of the evolution of the United States' public views on alcohol, which seems to have changed over the centuries.

-Spring 2014 (March)

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**Library Day at CAS**

On October 15th, CAS Library (Judit Ward, Bill Bejarano, and Danny Geary) hosted separate hour-long instructional sessions for students and faculty as part of the first annual CAS Library Day, which replaces a former event called the Library Hour.
The Student Hour

- Information page
- Subject headings
- Controlled vocabularies
- “Mapping”
- Customized searches
- Combining searches

The student portion, entitled “And I can do that in the Library????: A General Information Literacy Session and Beyond,” was structured as a general refresher on the resources available through the Alcohol Library specifically and the Rutgers University Libraries in general, including how to navigate the vast number of databases available to them and how to cite what was found. The presentation was followed by a hands-on workshop session. The Library Day session was actually our second presentation of this material, as we had instructed students at a session in the library the previous day. We were quite pleased to see 15 eager students show up to the Library Day session, bringing the total number of Library Day attendees to 34.
The short refresher presentation began with a broad view of the different types of resources available for those interested in researching addictions, including scholarly, federal, legal and historical resources. For the sake of time and relevance, we chose to focus on the scholarly resources. More specifically, we went into detail about those that utilize the Ovid interface, which may look familiar to anyone who has searched in PsycInfo or Medline, two databases that cover the social sciences and natural sciences in great depth. Using this interface as an example, we took a step-by-step approach, explaining what is shown on the connecting page, what is meant by subject headings and controlled vocabularies, the “mapping” feature that matches search terms to more usable synonyms, and how to build a customized search by combining several broad searches together. We also went into some detail on how best to retrieve full text, what to look for in an abstract, and how to “chase” footnotes to find more information about a topic. Before the students pulled out their laptops to do some hands-on searching themselves, they participated in a “spot the differences” exercise between citations of the same article written in APA and MLA formats, which demonstrated how time-consuming the process of structuring properly formatted citations can be. Luckily, Rutgers provides access to RefWorks, a citation management tool that automates much of this process, allowing writers to spend more time on the more important aspects of research.

- Options to retrieve full text
- Understanding structured abstracts
- Chasing footnotes
- Citation formats
- Sharing and managing citations
Finally, it was time for the students to search. They picked a research topic in their interest with at least three different potential search concepts (ex: influence of alcohol and marijuana on driving). They quickly got started and experimented with different search terms and combinations, asking questions and seeking input on their progress along the way. The theory of searching is always less messy than its practice, which is why we conceived this hour with built-in real-time searching, thus allowing everyone to see the endless amount of issues and complications that can arise. When all was said and done, the students walked away with a RefWorks account, an ILLiad account, and some practical experience in information retrieval processes.

This session was built upon the library’s routine information literacy session that has been delivered to CAS research assistants one-on-one or in small groups for the past six years. A version of this instructional session, geared toward first-year students, has also been provided in previous Byrne Seminars.

**The Faculty Hour**

Later that afternoon, CAS Faculty gathered together for our next topic, entitled “Creating a bigger footprint with Researcher Profiles”. The library has been monitoring these trends for several years, as noted in previous newsletter articles published in May 2012, December 2013, and the accompanying one in this very issue. The agenda for this hour was five-tiered: 1) an overview of researcher profiles in general, 2) an in-depth look at LinkedIn, 3) an in-depth look at ResearchGate, 4) an even deeper look at how a ResearchGate profile is dynamically built, and 5) a brief live demonstration of ResearchGate.
The overview was a brief attempt to place the disparate types of Researcher Profile platforms into some semblance of classified order, explain their many purposes, and point out some of the underlying problems associated with them. Perhaps the most important point of this portion is the understanding that these platforms will pull data from wherever they have access to it, so researchers who do not provide the proper information will still be represented, but often with faulty data attached to their name.

Following the general overview were the three targeted sessions. Danny Geary started them off, providing an informative presentation entitled “The Benefits of Being Linkedin”, in which he detailed the professional and collaborative uses of the network as well as a plea for well-established researchers to take part in order to help their research assistants and mentees. He also demonstrated some of the features live, using his own profile as an example (as shown below).

Next, Judit and Bill went deeper into ResearchGate, which was selected not as an official library endorsement, but because it appears to be the most popular among CAS Faculty. This session highlighted the different services offered by the platform, with a focus on connecting researchers to their works, and sharing the results with the ResearchGate community. Finally, Bill provided a short demonstration of how one builds a ResearchGate profile, focusing on its exclusivity to educational institutions, and contrasting its
tendency to pull data and dynamically build a profile and network against other platforms that tend to put that onus on the user. Following this, Sharon Cook helpfully volunteered to stand in as the subject of a live demonstration of how quick and easy the whole process can be.

**Assessment**

Thanks to the large amount of completed evaluation forms that we received, we were able to see what you all thought of these sessions, and we are happy to report that the response was overwhelmingly positive! Most faculty prefer to hold these sessions more often than we currently do, with the consensus preferring at least once per semester. Student responses were more mixed, ranging between once per year to multiple times per semester. The workshop or mixed-format was another overwhelming request from both sessions, so we will take those requests into account when planning future information sessions.

**Reminder**

All presentations can be found on the [CAS Library’s Sakai site](https://sakai.rutgers.edu/x/AeSuRV), which can be accessed by CAS faculty, staff, and CAS-related students only with NetID in two ways:

**SHORT:**
1. Type in browser: https://sakai.rutgers.edu/x/AeSuRV
2. Log in with your NetID
3. Select the “For Faculty” or “For Students” folder

**REGULAR:**
1. Go to [https://sakai.rutgers.edu](https://sakai.rutgers.edu)
2. Log in with your NetID
3. Click on the CAS Library tab to open
4. Click on Resources in the left panel
5. Select the “For Faculty” or “For Students” folder

We also want to reiterate that we are happy to provide smaller group (or even one-on-one) sessions for students or faculty by appointment, and are also willing to help build a profile on any of the discussed platforms in any fashion and at any preferred level of involvement.

Thanks again for everyone’s help in making Library Day a success!

-Bill Bejarano, Daniel Geary, and Judit Ward, Fall 2014 (November)
Little Free Library at the State of the Libraries: THE ALCOHOL – NJ SAMPLER

On November 5, 2014, the library staff, Judit, Bill, and Danny, presented at the Rutgers University State of the Libraries conference, which is an annual showcase of digital and analog projects in the works at the various Rutgers libraries. The event provides an opportunity for Rutgers librarians to share projects they have been working on. Our library decided to share the process of making and sharing our Little Free Library, so we brought in the library itself and created an innovative poster. As part of a national program, our two Little Free Libraries, one in the Center lobby and one in the library, are among many self-service libraries where patrons can take a book or leave a book.

Although Little Free Libraries are usually at public libraries and designed to look like boxes or birdhouses, ours was the first addiction-based library. The Library made the LFL look like Greenberg’s Alcometer utilizing cardboard and random toy and tool pieces to construct the body (to read more about the process consult our September 2014 article “New Little Free Library.”)

At the State of the Libraries Conference, we found that many were keen to start their own Little Free Library, both at public libraries and academic libraries. Our fellow librarians happily picked up our informative handouts and bookmarks and brainstormed about how they could begin to share their resources with a wider community.

But, the library itself was not the only focal point; there was also our poster. Still holding onto some residual creativity, we decided to try a different form of presentation. Instead of using the standard flat poster method (like the poster below), we used the random objects around us, like we did with the Little Free Library, and devised a system where our poster was wrapped around a rotating display case covered in bubble wrap with two handles at the base. The poster whirled as interested librarians read about the assembly of our Little Free Library following the story as it spiraled from top to bottom, ending in the final product, the CAS Little Free Library.
The flat poster

Photo from the conference

Overall, both the Little Free Library and the poster were successes and we hope to share our ideas with an even wider audience at the approaching VALE Conference this January.

-Daniel Geary, Fall 2014 (November)
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